

The Finance & Marketing Steps You Need To Know To Grow Your Business

Join the Business Growth Service at 'The Finance & Marketing Steps You Need To Know To Grow Your Business' event to be held on 29th October 2015.

This event will comprise of a series of short sessions, led by Business Growth Service Registered Experts and clients.

- Get Ready for Growth, a session led by Andrea Reynolds.

Andrea will cover what your company needs to scale at pace - from your story, strategy, people through to your finances we will discuss what every company should have in their toolbox for growth.

- Business Growth Service Case Study: Dr Seth Rankin from The London Doctors Clinic.
- Marketing for revenue growth: Defining Priorities, a session led by Victoria Ash.

Victoria Ash will help business owners assess the effectiveness of their current business development activities and identify which key areas will make the most difference to their growth potential. The key topics covered will be:

- Benchmark your firm's revenue performance
- Identify your top 3 marketing priorities
- How to turn your intentions into actions

Event Details

Date Thursday 29th October 2015

Time 9am – 12pm

Location Grant Thornton UK LLP,
30 Finsbury Square,
London. EC2P 2YU.
([Directions](#))

Cost Free

Audience CEOs, Managing Directors & Entrepreneurs

[**Register Now**](#)

Speaker Bio's:



Andrea Reynolds, FCA, Refresch Ltd

Andrea supports young ambitious companies grow from seed to exit. Over the last 6 years she has helped her clients raise over £35m in seed and early stage equity, debt and grant funding. She supports companies across the entire growth spectrum from strategy to people to sales.

Since joining GrowthAccelerator in July 2015 Andrea has had notable success including launching a client product in Ireland, raising £1.1m in funding for a start up to resolving key people issues that have enabled an organization to grow turnover and begin negotiations for a profitable exit. Andrea was previously a chartered accountant and management consultant at KPMG London, influencing global firms such as GE Capital Aviation, Ryanair, Lloyds Bank and the FCA as well as SME spin outs from McLaren F1 and MIT Boston.



Victoria Ash, Partner, RCR Partnership

Victoria is a founder of the RCR Partnership and has a track record of helping entrepreneurial businesses grow, as well as working with a wide variety of major corporates, mid-tier businesses and professional services organisations to improve their positioning, marketing, sales and communication.

With experience covering a wide range of business-to-business sectors, her typical engagements include helping senior management to define marketing strategy and set budgets; acting as an outsourced marketing director; coaching individual partners and managers in building their revenue; and devising and implementing successful marketing and PR campaigns.